



Press release

With the acquisition of Videtics, Technis lays the foundation stone for a sovereign European group in AI applied to physical spaces

With this first acquisition in France, Technis instantly integrates proven expertise in AI applied to image and video. The Group is thus enriching its expertise in intelligent solutions, accelerating its commercial expansion and taking a key step towards its ambition of becoming the European leader in optimizing and securing physical spaces.

Lausanne, Switzerland, February 25, 2025 - Technis, a leading provider of data capture and analysis solutions for the optimization of physical spaces, today announced the acquisition of Videtics, a recognized player in artificial intelligence applied to video surveillance and flow optimization. This strategic alliance marks a new era of innovation and growth, in which the complementary expertise and technologies of the two companies will multiply the value created for their customers.

Synergy for performance and innovation

Technis' acquisition of Videtics is based on a shared vision: harnessing the power of data to optimise the use of physical spaces, improve security and reduce the environmental footprint. Thanks to this alliance, Videtics' intelligent video analysis and AI solutions fit perfectly into the Technis ecosystem, which already covers the collection of data on people flows, environmental surveillance and energy monitoring.

Thanks to this operation, Technis has increased its Tech and AI team by 50% in terms of staff numbers and the number of patents filed in the field of artificial intelligence.

The aim is clear: to take advantage of the convergence of these areas of expertise to offer players in the retail, events and intelligent building sectors even more effective and integrated solutions. Customers will benefit from a holistic approach, combining artificial intelligence and intelligent sensors to optimize their spaces, enhance security and improve the user experience. It will also enable the development of new offerings dedicated to the mobility and transport markets.

*“The acquisition of Videtics gives us expertise in enhanced artificial intelligence, consolidating our position as a key player in our business sectors, such as events, transport and retail”, says **Wiktor Bourée, CEO of Technis**. “This first acquisition in France marks the start of an ambitious strategy to make Technis the European leader in the intelligent use of data to optimize and secure physical spaces”.*

International expansion

This acquisition is part of an accelerated international expansion strategy. Videtics and Technis already have an established presence in the Middle East and the United States, two strategic markets where demand for space optimization and infrastructure security solutions is growing rapidly. By joining forces, the two companies will be able to accelerate their commercial development and address the specific needs of these regions even more effectively.

*“By joining forces with Technis, we are giving concrete form to our shared vision of a tremendous opportunity to multiply value creation for our two entities, a true 1+1=3 effect. Our combined expertise will enable us to go from strength to strength, both commercially and technically”, adds **Alan Ferbach, co-founder and CEO of Videtics**.*

Recognized expertise in securing major events

Videtics recently won a tender from the French Ministry of the Interior to provide security for sporting, cultural and recreational events, including the Paris 2024 Olympic Games. For its part, Technis was also deployed at numerous sites during the Olympic Games in France, illustrating once again the complementary nature and relevance of the two companies' solutions. Together, they will strengthen their leading position in the market for securing major events and critical infrastructures.

About Technis:

Technis is a startup founded in 2016 by Wiktor Bourée, a graduate of the Ecole polytechnique fédérale de Lausanne (EPFL). The company has received more than 20 awards for its innovation in connected infrastructure.

Technis is a leading provider of data acquisition solutions for the optimization of physical spaces and buildings, for retail, energy, workspace, the public sector and events. Technis offers a comprehensive range of products and services to help companies and other real estate players gather valuable information about their built environment. From collecting data on people flow, to monitoring environmental quality, to monitoring energy expenditure, Technis is at the forefront of data collection and analysis to optimize the use of space and resources, and reduce environmental impact.

With a team of 50 employees and a worldwide presence, Technis is headquartered in Lausanne, Switzerland.

For more information: <https://technis.com>

About Videtics:

Videtics is a French publisher of Intelligent Video Analysis software created in 2019.

Its core business is the development of video analysis tools using Artificial Intelligence through software solutions specific to the world of Smart Cities, aiming to provide Man with the most relevant elements for decision-making. Combining innovation and responsibility, Videtics offers technologies for securing public and private spaces, analyzing flows, and optimizing user experiences while respecting ethical and environmental issues.

The aim is to generate alerts and statistical data in real time, enabling infrastructure managers to anticipate, prevent and avert the dangers signalled by the device.

For more information: <https://videtics.com>

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